

# A BETTER CHICAGO



## Join us in imagining *A Better Future* on October 29, 2020!

A Better Chicago is changing how Chicago fights poverty by investing in bold ideas that create opportunity for Black and Latinx youth. We know that giving our young people the support and tools they need to thrive—steady access to basic needs, a world-class education, a wage that can sustain a family—can lead to breaking the cycle of poverty for this generation and generations to come.

We invite you to join us for *A Better Future*, a live virtual fundraiser on Thursday, October 29. *A Better Future* will spotlight our community of nonprofit leaders and youth changemakers, while also rallying support for high-impact solutions to the complex challenges facing our city. Our vision for the future is bold, and it will take every one of us to make it a reality.

SPONSORSHIP LEVELS + BENEFITS	Lead \$50,000	Presenting \$25,000	Champion \$10,000	Sponsor \$5,000	Supporter \$2,500
Logo/Name included on fundraiser website	✓	✓	✓	✓	✓
Logo/Name included on fundraiser invitation and night-of event collateral	✓	✓	✓	✓	
Report of key engagement statistics (as available)	✓	✓	✓	✓	
Recognition as sponsor in digital promotions, including e-mail and social media, which engages nearly 20,000 individuals	✓	✓	✓		
Verbal acknowledgement during fundraiser event	✓	✓			
Virtual lunch-and-learn	✓	✓			
Profile piece on ABC website highlighting partnership and impact on shared goals. Piece will be promoted on social media channels	✓				
Logo/Name included on <i>A Better Future</i> premium donor gift	✓				

### Who?

This event is free with a suggested donation at registration. Our goal is to engage diverse members of our community in coming together to celebrate the impact we can make together when we invest in our youth.

### What?

An energizing virtual event that honors the impact that our community has made over the past 10 years.

The event will highlight voices from our community, including the young people we serve, nonprofit leaders on the front lines, and business and philanthropic leaders fueling this work.

### Why?

Because 1 in 4 Chicago kids are still living in poverty.

Because we are in a unique moment where multiple crises have magnified existing systemic inequities and created new challenges for Black and Latinx youth.

Because Black and Latinx youth deserve a more equitable Chicago where they are empowered, nurtured, and uplifted.

Because an investment in the tapestry of impactful nonprofits and homegrown leaders that serve our youth is an investment in our future.

Because we have an opportunity and responsibility to come together to inspire hope and collective action in a moment when we are all feeling the fatigue of this ongoing crisis.

### When?

Thursday, October 29, 2020  
5:00 p.m. - 6:00 p.m.

### Where?

Your screen! Virtual link will be shared as we get closer to the event.

